



Oracle for Business Intelligence Users

2-day Workshop

Do you have SAS, Cognose, Business Objects or a similar business intelligence/rollup tool? Do you have an Oracle data warehouse that users regularly drill into for complex business information mining?

Could your business intelligence users benefit from a better understanding of Oracle and the SQL language?

This workshop focuses on teaching the skills necessary so that your user community can construct better SQL that will better utilize your existing investment in both your data warehouse and business intelligence tools. Better SQL in these tools results in better answers in a shorter amount of time.

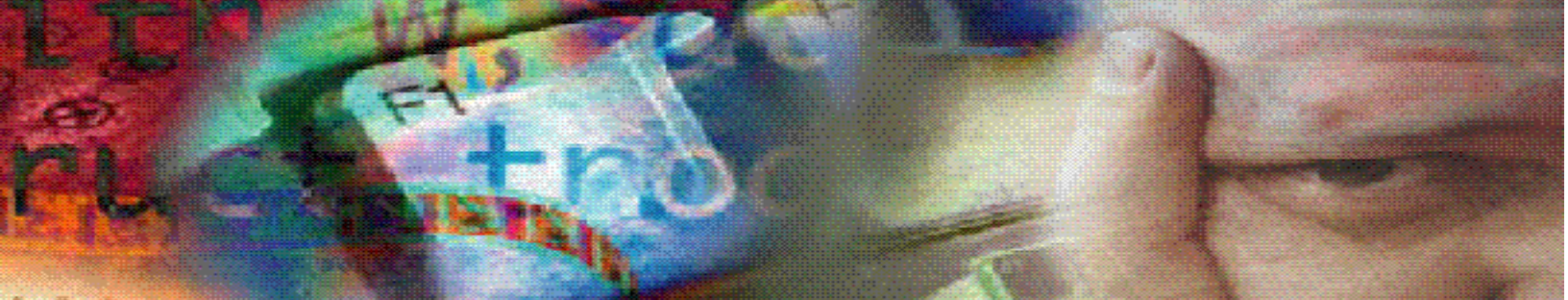
The attendees will have the opportunity to construct various SQL statements to solve simple and complex business questions. Dan will cover how to update data, delete data, create tables (creating their own test environments for their business scenarios), data relationships, and will touch briefly on SQL tuning topics (a specialty of Mr. Hotka). This course also covers creating various types of reports and web reports using the SQL*Plus interface.

The optional 3rd day involves training the attendees in how to use Golden to assist with their day-to-day computing needs. Attendees will be able to access the Oracle database using the Golden interface to easily create spreadsheets from data, display data, see various application relationships, and more.

The course utilizes the Golden tool set. Students will have the opportunity to learn more about Golden during the course of study. Knowledge of Golden is not a requirement of this workshop.

Workshop Prerequisites:

A working knowledge of a PC is helpful but not required.



Topics covered:

- Oracle Architecture
- Introduction to SQL topics:
 - Select, Insert, Update, Delete
- SQL Scripting Topics
 - Formatting SQL
- Creating Tables/Indexes
- Advanced Topics
 - Joins, Functions, Group Functions, cross-reference output
 - Referential Integrity (Data Relationships)
- Golden Tips and Techniques for Power Users

Lectures and topics are enhanced with live illustrations and hands-on exercises

Attendees Receive:

- Study guide with presentations and relevant white papers
- Book: Oracle9i Development by Example
- Diskette full of example SQL and SQL*Plus scripts
- Opportunity to ask the tough Oracle questions
- A hands-on opportunity to learn more about Oracle and Golden
- Golden Tips and Techniques

Course Outline:

- Day 1: Introduction to Oracle SQL
 - Oracle RDBMS Architecture overview
 - Introduction to Golden Tools/SQL*Plus
 - Introduction to SQL
 - Database queries
 - Data Manipulation
 - Insert, Update, Delete
 - Creating Tables
 - Introduction to SQL Scripts
- Day 2: Advanced SQL Topics
 - Functions
 - Advanced SQL
 - Joins
 - Sub queries
 - Group Functions
 - Intro to SQL Tuning
 - Referential Integrity
 - Building HTML Reports

- Optional Day 3: Golden Tips and Techniques
 - SQL Editor Tips and Techniques (viewing/changing Data, creating reports, extracting Data)
 - Schema Browser Tips and Techniques (viewing/changing Data, creating reports, extracting Data)
 - Viewing application data relationships/viewing related Data

About Dan Hotka:

Dan Hotka is a Training Specialist who has over 25 years in the computer industry and over 20 years of experience with Oracle products. He is an internationally recognized Oracle expert with Oracle experience dating back to the Oracle V4.0 days. Dan's latest book (co-author) is the Oracle10g on Linux by Oracle Press. He is the author of Oracle Utilities Pocket Reference by O'Reilly, Oracle9i Development By Example and Oracle8i from Scratch by Que and has co-authored 6 other popular books. He is frequently published in Oracle trade journals, and regularly speaks at Oracle conferences and user groups around the world. Visit his website at www.DanHotka.com. Dan can be reached at dhotka@earthlink.net.

Reference from one client to a prospective client (Fall 2003):

As Coordinator of Human Resources Development, I oversee training and development for all of our employees (approximately 1400 employees).

In May of this year, I hired Dan Hotka as an independent contractor to train 36 of our programmers on our campus. Dan worked with one of our IT managers and myself to customize a SQL Tuning and Troubleshooting program that would meet our specific training needs.

The resulting program exceeded our expectations, and our employees came out of the training with skills that they were able to immediately apply to their jobs.

From my perspective, one of Dan's greatest strengths as a trainer is that he has real world experience using the software. He's not just a trainer who has learned the software and teaches a class. When I contract with a trainer, I expect him to be able to answer specific questions that our employees have about the work they are doing. Dan was able to take on that consulting role and apply the software to the work we are doing here.

We have recently approved our development plans for FY04, and I am certain that we will be working with Dan to develop training programs again this year. I would most definitely recommend Dan Hotka to our best clients because of the real world experience he brings to the classroom and his willingness to meet our specific training needs.

*Regards,
(name and company withheld by request)*